



**NUOVA FIERA DI ROMA, 19 - 22 APRILE 2007**

**Newsletter**

### **Netletter n.1**

Dear visitor,

Through the first issue of the Medprint 2007 newsletter, we wish to get in touch once again with you, who have already taken part in our exhibitions in the past. Medprint 2007 has a lot of news in store and we will keep you updated during the three months preceding the opening of the exhibition.

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### **Medprint 2007 moves from Naples to Rome**

Medprint, now in its fourth edition, catches the opportunity created by the new larger and more efficient Fiera di Roma to reach the core of the Central and Southern Italian market of graphic arts; new fairgrounds, easily accessible by all market players from central and southern regions. It is located 15 minutes from the Fiumicino airport and is directly connected with the railway and highway system. A change in route of an exhibition that is more and more tuned on visitors' needs.

## **Market leaders at Medprint 2007**

The most important market leaders will be at Medprint 2007. Over 200 companies have already subscribed; the product offer will satisfy the demands of the graphic, publishing and paper converting industry. The **exhibitors' list**, constantly updated, and the list of product categories on display can be viewed on [www.medprint.it](http://www.medprint.it). Do start making visit plans, all major market players are waiting for you!

## **Events on schedule**

Medprint 2007 has a rich program of collateral events that involves all functions in graphic companies. On schedule, there are meetings for technological update, product presentations, seminars and institutional meetings. Among the various topics: production problems and solutions for labels, color in Flexo printing, photopolymer matrices.

Moreover, there is great anticipation of the Digital Printing Forum scheduled on the opening day, April 19th, which will discuss digital printing, a hot topic.

See [www.medprint.it](http://www.medprint.it) for a detailed program of the events.

We remind you that the entrance to Medprint is free of charge, upon invitation; pre-registration through our website will be available starting next month.

It is easy and convenient: with just a click you can become a visitor of Medprint 2007