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Bordeaux Digital PrintInk/LFDP Conclude Successful Participation at Medprint 2011

THURSDAY, 31 MARCH 2011 11:19 EDITOR [INDUSTRY NEWS - CONSUMABLES](#)

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The Medprint 2011 exhibition in Rome proved a tremendous success for Bordeaux Digital PrintInk, a developer and provider of inkjet inks for the graphic arts industry and LFDP, its distribution partner in Italy, with their demonstration of a wide range of value-added inkjet ink solutions.

Representatives from LFDP's large network in Italy and Bordeaux were available on the stand each day so customers had the opportunity to see live demonstrations and learn about Bordeaux's wide range of solutions compatible with Mimaki™ and Roland™ printers, including cartridges, bottles and Bordeaux's bulk ink system bags. Bordeaux exhibited Mild-solvent, Eco-solvent, UV and UV-LED inks for wide format and super wide format printers. The key focuses was on Bordeaux's highly successful Mix & Match solutions, developed to minimize waste and save money by avoiding the need to dispose of remaining OEM inks or create new color profiles, when replacing inks.

"The LFDP/Bordeaux stand was very busy and received a huge number of visitors looking for a safe alternative to OEM inks," said Matthew Reijnders, sales manager at Bordeaux Digital PrintInk. "Our high quality solutions provide significant savings in comparison to OEM inks as well as other benefits like more green options, wider variety, more colors and compatibility."

"With our strong dealer network throughout Italy, our technical knowledge and the quality and performance of Bordeaux's solutions, we can now offer our customers a complete package of value-added solutions that add more to their bottom line," said Gianluca Pizzotti, Marketing Manager of LFDP. .

Bordeaux Digital PrintInk Is demonstrating its inkjet ink solutions at Fespa Digital 2011 in Hamburg, Germany from May 24 – 27, 2011. Visit the company's booth at Hall A4, stand D38

<http://www.c-m-y-k.com>



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